

PUERTO RICO TOURISM COMPAN

TOURISM INDUSTRY UPDATE | WEEK OF OCTOBER 30, 2017 (VOL.1)



Our confidence at The Puerto Rico Tourism Company continues to grow as we work together with partners to make great progress. Last week, it was the cruise industry. Their efforts allow us to more quickly reactivate tourism on the Island and welcome visitors with open arms.

- · Royal Caribbean's Adventure of the Seas returned to San Juan as homeport on October 7 and they announced last week that their Freedom of the Seas will be port of call starting November 30.
- Carnival Cruise Line announced that Carnival Fascination will resume transit stops in San Juan starting November 30.
- Viking Ocean Cruises' Viking Sea made it's first-ever call to San Juan on October 26. The ship will be making both homeport and transit stops. It welcomed 750 passengers, almost 500 of which enjoyed shore excursions before spending the night on the ship to begin their trip across the Caribbean.
- Celebrity Summit from Celebrity Cruises arrived to San Juan on October 28. The Summit brought 1,540 passengers, and departed on its Caribbean itinerary with 1,800. It returns to San Juan on November 4.

There's no doubt that San Juan has become the epitome of our rebuilding process. Cruisers that arrive to our port create a ripple effect. Their presence means businesses have visitors to attend to, whether that be tour guides offering excursions, souvenir shops selling trinkets, restaurants serving our delicious food, or taxis taking visitors to and from.

These major decisions by the cruise industry are proof of their confidence in Puerto Rico as a major hub in the Caribbean. We hope that all this, coupled with the fact that San Juan was recently showcased as one of Lonely Planet's "Best in Travel" Top 10 Cities for 2018, reinvigorates you, as much as it does us, towards our path to recovery.

- José Izquierdo, Executive Director

San Juan, Puerto Rico

Listed as a top 10 city in

BESTETRAVEL 2018



STATE OF THE INDUSTRY



AIRLINES CURRENTLY OPERATING TO AND FROM SJU

- American Airlines
- Air Century
- Air Sunshine
- Allegiant
- Air Flamenco
- Condor
- Copa Airlines
- Cape Air
- Delta
- Frontier
- Iberia
- JetBlue
- Liat
- Pawa Dominicana
- Seaborne
- Southwest
- Spirit
- Sun Country Airlines
- (Charters)
- United
- Vieques Air Link
- Volaris



- 34 cruise shore excursions fully operational.
- 6.000 embarked from San Juan on Oct. 28th.
- Officially kicking off San Juan's 2017-2018 homeport Winter Season schedule.

 • Viking Sea resumed hybrid transit / homeport
- operations on Oct. 26th · Celebrity Summit resumed homeport
- operations on Oct. 28th Royal Caribbean and Carnival will resume transit calls on Nov. 30th

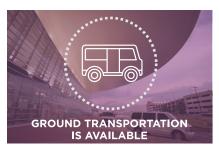


- VIFQUES Fajardo to Vieques: 9 AM, 1 PM, 6:30 PM Vieques to Fajardo: 6 AM, 11 AM, 4:30 PM
- **CULEBRA** Fajardo to Culebra: 4 AM, 9 AM, 3 PM, 7 PM Culebra to Fajardo: 6:30 AM, 1 PM, 5 PM



- 72% (108 out of 149 endorsed hotels) are open and operating.
- Hotels are planning to kick off the Winter Season on Dec. 20th as usual. First responders currently lodged at hotels in San Juan area will begin departing to the rest of the island or abroad by mid-December. Additional room inventory will become available for travelers.
- 82% of the endorsed rooms are currently available (12,423 out of 15,124 room inventory).
- 89% (11,131 out of 12,423 endorsed rooms available are operational).
- 100% Current Occupancy.









- 27 Tour Operators are open for business.
- 16 major car rental companies are open for business, with 61 dealers distributed throughout the island.
- More than 459 restaurants, including franchises are open for business, including Condado, Old San Juan and Santurce
- 66% are open (12 out of 18).
- 38% (7 out of 18) are open 24hrs.
- 1 will resume operations by Nov. 1st
- 2 additional casinos will resume operations by Nov. 15th





64 local travel agencies have reported being open during normal business hours.



PUERTO RICO'S ICONIC ATTRACTIONS CURRENTLY OPEN INCLUDE:

- Boquerón town, Cabo Rojo
- · La Paguera town, Lajas
- · Schoenstatt Church, Cabo Rojo
- Old Ponce Firehouse Museum, Ponce
- Serrallés Castle Ponce
- The Watchman Cross, Ponce
- La Esperanza Town Boardwalk, Viegues
- Carabalí Rainforest Adventure Park, Luquillo
- · Niuyorican Café, Viejo San Juan
- Hacienda Muñoz Coffee Plantation, San Lorenzo
- Ponce Museum of Art, Ponce
- Rainforest Zip Line, Río Grande
- Las Cascadas Water Park, Aguadilla
- Punta Borinquen Golf Club, Aguadilla
- · Cabo Rojo Convention Center, Cabo Rojo
- Bioluminescent Bay, Laias
- Mayagüez Mall, Mayagüez
- Mayaqüez Boardwalk, Mayaqüez
- · Mosquito Bay, Viegues
- Hacienda 8A, Las Piedras
- Cueva Ventana, Arecibo

BASIC UTILITIES UPDATE





- Goals Shared by Governor: 30% by Oct. 30th 50% by Nov. 15th 80% by Dec. 1st 95% by Dec. 15th
- Electricity in the greater San Juan area is expected to be reestablished in full by Oct. 30th.
- Old San Juan is currently receiving electricity intermittently.



 Telecommunications Services: 69% Operational

More and more cell towers are being revitalized around the periphery of the island, increasing communications between government municipalities, Puerto Ricans, and first responders.



81% of PRASA customers have running water. A multi-pronged approach is in place to ensure supply for those who are still waiting for the service.

- All 78 municipalities are supported by some form of water distribution.
- 90% of the San Juan area has running water.



USPS Postal Offices are operational.

• 100% of



Hospitals: 65 Operational

ATMs: 1,092 Operational







